



Schenectady Youth Hockey Association

PO Box 2618 | Scotia, NY 12302 | 14-0984100

syhasponsorship@gmail.com

September 2022

Hello Hockey Fans!!

Skates are being sharpened, sticks are taped, children and parents from all over the Capital District are getting excited and that can only mean one thing: hockey season is here!!! The Schenectady Youth Hockey Association is looking forward to another successful season in 2022-23 and we would like to ask you to consider sponsoring us.

The Schenectady Youth Hockey Association, Inc. ("SYHA") is a 501(c)(3) charitable non-profit organization. Our mission is to provide a fun, safe and properly supervised atmosphere for hockey and ice skating instruction. This is all made possible by the countless hours our volunteers donate and from sponsorships and donations from local area businesses and individuals like yourself. The ultimate goal of the SYHA is to provide an opportunity for young people of all backgrounds to participate in and enjoy the sport of hockey in a positive and wholesome environment and hopefully carry the love of the sport into their adult lives.

SYHA supports year-round ice skating and youth hockey instruction for approximately 1,000 children ranging in ages from 3-18. These children and families are from Schenectady, Scotia, Glenville, Niskayuna, Rotterdam, Clifton Park, Burnt Hills, Ballston Spa, and other surrounding areas. Feel free to visit our website to see what we are all about. www.schenectadyyouthhockey.com

We hope that you choose to support our efforts in making our goals successful for the upcoming year. Enclosed is our 2022-23 sponsorship application for your review. We thank you in advance for your consideration. If you have any questions regarding sponsorship levels and/or benefits, feel free to contact me at (518) 229-8889 or SYHASponsorship@gmail.com

GO CHARGERS!!!

Sincerely,

Rob Stubbs

Sponsorship Director, Schenectady Youth Hockey

SYHA is a non-profit 501(c)3 organization whose mission is "to provide a fun, safe and properly supervised atmosphere for hockey instruction that emphasizes skill development and also promotes the establishment of value-based life lessons on the part of its players, including the importance of hard work, dedication to goals, good sportsmanship, and discipline."



Schenectady Youth Hockey Association

PO Box 2618 | Scotia, NY 12302 | 14-0984100

syhasponsorship@gmail.com

2022-23 Sponsorship Form

Package Descriptions

Mario Lemieux	\$100	Website and Social Media Recognition
Patrick Roy	\$300	Small Banner (30" x 36") Website and Social Media Recognition
Wayne Gretzky À la carte	\$350	Pucks printed with your two-color logo; used for games and practices. \$3.50 per puck (100 puck min)
Guy Lafleur	\$500	Large Banner (30" x 72") Website and Social Media Recognition
Bobby Orr	\$1,000	Zamboni Advertisement (18" x 48") Website and Social Media Recognition
Gordie Howe	\$5,000	Zamboni Wrap Website and Social Media Recognition

Package Selected: _____

Package Cost: _____

Sponsor Name: _____

Contact Name: _____

Address (Street, City, State, Zip): _____

Phone Number: _____ Email: _____

OPTIONAL - Specify a specific team to support: _____

Artwork Contact Name: _____

Artwork Contact Email & Phone: _____

Use Previous Artwork? Yes / No *Artwork can be emailed to syhasponsorship@gmail.com*

Please submit sponsorship form, check, and artwork no later than 11/15/20

Mail form and payments made payable to **"Schenectady Youth Hockey Association"**

c/o Rob Stubbs, 38 Kellar Ave, Rotterdam, NY 12306

Questions: Contact Rob Stubbs @ syhasponsorship@gmail.com or (518) 229-8889

SYHA is a non-profit 501(c)3 organization whose mission is "to provide a fun, safe and properly supervised atmosphere for hockey instruction that emphasizes skill development and also promotes the establishment of value-based life lessons on the part of its players, including the importance of hard work, dedication to goals, good sportsmanship, and discipline."