

**EASTVIEW BASKETBALL ASSOCIATION**  
**MINUTES OF A MEETING OF THE BOARD OF DIRECTORS**  
**March 13, 2023**

**Present**

Ben Goodman, President  
Sue Newton, Vice President  
Derek Bronson, Girls Tournament Director  
Tom Madden, In-house Director  
Dan McGrath, Assistant Boys Tournament Director and Social Media Coordinator  
John Grosse, Treasurer  
Rachel Swanson, Apparel and Web Coordinator  
Scott Sikich, Player Development Coordinator  
Jude Miron, Assistant Boys Traveling Director  
Travis Day, Coach Development Coordinator  
Ross Gustafson, Boys Tournament Director  
Brad Newton, Boys Traveling Director  
Michelle Goodman, Girls Traveling Director  
Erin Hanson, Fundraising Director  
Erin Erickson, Facilities Coordinator  
Jo Seaton, Assistant Volunteer Coordinator  
Dara Bronson, Assistant Girls Tournament Director  
Kate Schwartz, Assistant Girls Traveling Director and Equipment Coordinator

**Proceedings**

Meeting called to order by Ben Goodman, via email updates due to boys state tournament the day prior. A motion was made by Derek Bronson, to approve the February 13, 2023 board meeting minutes. Michelle Goodman seconded the motion, with no board members opposed.

**Program Updates**

The Board received the following updates:

**1. In-house Update – Madden**

- In-House Season wrapped up on February 25th. Some of our teams took first place in their respective age groups/tiers. From the feedback I received from families and coaches the season was a success. The boys and girls really enjoyed playing against the other associations and the end of the year tournament was a success. Instead of a 1 and done tournament like was done last year, we subtracted a week from the regular season and made it a true bracket so each team played at least 3 tournament games. We increased the number of players in the program and returned to around preCOVID numbers.
- Now comes the end of the year items. I am in the process of collecting ball bags and basketballs from the coaches. I have returned most of them to the storage shed. I need to throw out some of the older balls that we replaced at the start of this year. Do we have a place to throw them away? I have only so much room in my trash bin every week.
- I submitted almost all of my invoices to John for payment processing. The remaining bill will be for SSYBL gym time/ref services. Once I receive the final amount I will send that bill off to John as well.
- Last year EVBA sent a survey to In-House families asking about their experience. I believe it was Ross who created and sent it. Will one be sent again?

**2. Traveling updates – B. Newton and M. Goodman**

- Determining the right number of teams due to gym capacity – still in process
- Michelle/Girls wrap up:
  - HUGE success with our uniform turn in and pizza party with the high school team. We'll do this yearly.

- Travel tryouts dates (8/26-27) and location (apple valley community center) are booked. I have tentative times on the website already as well. I still need to do a end of year survey for the girls parents, but thought we could send one link to all travel families with this survey?? I can update the survey so it's ready to go. \*\*\*Coordinate with Brad!
- I've updated the player development website as well. Added more camp options, new links, and new pictures for the '22 shot club winners. I'll update '23 shot club once Scott is ready with the new information!
- Brad/Boys:
  - Boys tryouts will be at EVHS in August 26-27th. Dan is running the evaluations. Would request a 4<sup>th</sup> evaluator. Would prefer the paid coaches to be part of the process which would be a change for next year.
  - Rachel to get dates for tryouts on website and year end communication. Year end evals – coordinate with Michelle.
  - Boys Uniform drop off night completed. A great success from last year with many teams' managers dropping off. Would try it again next year but it was really cold so perhaps inside EVHS?

### 3. Financials Update – Grosse

- Working with Tom on the last of the in-house invoices to be paid.
- Request went out for second half payments for paid coaches on the Boys side requested the Girls coach payment last week.
- Waiting on updated numbers from EVAA from Feb. After I receive Feb/March numbers I should have a more concrete estimate as to how we will finish the year. I hope to have an update for next month's meeting.
- Follow up from last meeting:
  - Ideas for excess funds:
    - Extend our agreement with Hope / pre pay for space
    - Fund (partially?) one grade level to play a game at the Target Center
    - Volunteer appreciation?
    - Do we want to pay for external evaluators for team formation? Sounds like engagement from the evaluators on the girls side is stronger than that on the boys side.
    - Pay for technology that could help out our coaches...a way to diagram plays and send them out to families as an example
    - video cameras - maybe 1 or 2 of them - (similar to what they have for soccer teams) where coaches could record games and/or practices and then get the video to review with their team
    - Donation to the HS Booster clubs in exchange for greater participation from the HS players with our youth programming (in house and younger travel grades)
    - Floor resurfacing in elementary schools
    - Reduced program fee
    - More gym space

### 4. Player Development Update – Sikich

- Starting to work up shot club stuff for upcoming summer, and more ideas for engagement in this space.
- Michelle did a great job cleaning up the PD page on the website!

### 5. Other items and to do's from last meeting:

- Final DIBS update - list of families that did not complete volunteer work – update Jo?
- Communication strategy - year end and go-forward – Ben, Sue and Rachel to meet and plan
- Board governance for 2023-2024 – Ben will be talking with each about plans for next year
- Boys tournament: Ross putting transition document together for Dan for next year's boys tournaments and goal is to lock down boys tourney date in the next 2 months
- Erin – will work on a fundraiser date for next year and coordinate with Ben for Hope.

**Adjournment**

- Business was concluded and the minutes collected via email.