



MID-SUMMER NEWSLETTER 2022

The heat has turned up in McCall. The lake temp is perfect. The Mt. Hood groms are back home with a great report. MWSC coaches have been firing on all cylinders this summer. Keep reading for mid-summer news.

Kids Wild Triathlon | Mt. Hood Camp Recap | 22/23 Season & Upcoming Calendar | Atomic Race Day | Athlete Scholarships | Team Jackets | Sponsorship Opportunities | Lights Up Next @ LSH!

RACE SUITS TO WET SUITS AT MT. HOOD

Another Hood Camp goes down in the books - this one gets bookmarked as "superb."

"Hood Camp was a blast this year and one of the best snow years I have ever seen. We were able to get so much done on and off snow," says Erik Fisher.

Sixteen athletes; including a few friends from Anthony Lakes and Tamarack; worked together as a team to get the most out of camp. Six days on the glacier with a day at the ocean sandwiched in between.

Jonathan earned MVP for the week. Says Fish, "He is skiing so well and I'm looking forward to seeing him race at U14 level."

Riley earned Most Improved. "She finally believes in herself enough to push it to the limit more than she ever has."

In the end, all were in favor of one more lap because Hood Camp 2022 just couldn't get any better. Eighty plus laps were made.



Day trip to Cannon Beach between training sessions.



Lane fits his gloves to his bumpers. (before shot)



Getting a game plan with Coach Sawyer.



West coast cool-off with a surf sesh.



Thinking about what we want to do at the top of Celebrity.



80+ laps made! Here's one.



Mount Jefferson on the horizon.



Cool-down video review sesh with popsicle.

When Max was asked what flavor popsicle and what tips Brando had for him he said he couldn't remember, "but proolly Mango and proolly talking about keeping pressure on my outside ski."

When Lane was asked what color he wanted for his cast he chose super cherry red. And when he was asked if he'd still be competing in the Kids Triathlon on August 13th, we got a "heck yea!"
#creatingworldclasskids#

Special thanks to Wendy and Shawn Walters for the home-cooked dinners and hospitality as camp chaperones. Thanks to Leland Bauck and Melissa Gilbert for the photos and video footage. We got an amazing group of super parents who said 'yes' to ski camp over basket weaving camp.



After shot with a bum bumper

AUGUST CALENDAR

- AUG 7** | Atomic Race Day @ Brundage
- AUG 13** | Kids Wild Triathlon @ Ponderosa State Park
- AUG 13** | Pints for a Cause @ Salmon River Brewery
- AUG 31** | Deadline for Early Bird 22/23 Program Rates.

Register for the 22/23 season now.



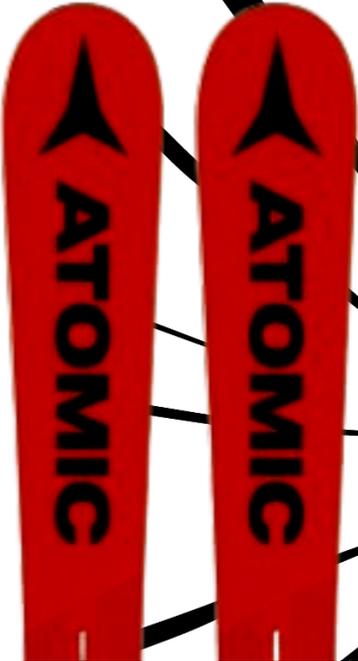
ATOMIC DAY - AUGUST 7TH

Sunday AUG 7th, 10am-2pm
Alpine Racing Center

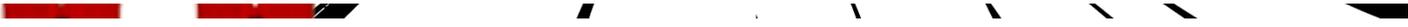
**SPECIAL
EDITION**

*Atomic
Day*

ATOMIC



**HOME TOWN
SPORTS**



Attention MWSC Racers - get your race set-up dialed for the season to level ATOMIC.

On **Sunday, August 7th** [Home Town Sports](#) and Atomic's super rep, Ken "Kaz" Kasumi, will help get McCall Winter Sports Club's fit on at the Alpine Racing Center.

[Email Shawn Walters](#) to RSVP and with any questions. Shawn will be powering up the club's connections with race brands; including Lange, Look, Dynastar, StÖckli and ATOMIC; thanks to Home Town Sports.

WHAT: Atomic Day with techs and reps to get fit for race boots and skis; and get your gear coming for the season.

WHEN: Sunday, August 7th, 10AM-2PM

WHERE: Alpine Racing Center (ARC) @ Brundage Mountain; located at the far end of the lower level Centennial Lot.

Bring socks & custom foot beds (if you have them) - and your bike or hiking shoes for a lift ride up Blue Bird (turning 10AM-4:30PM).

KIDS WILD TRIATHLON - AUGUST 13TH

McCall Winter Sports Club
and City of McCall Parks & Rec
Present

Kids Wild Triathlon

PAYETTE
LAKE SWIM

TRAIL RUN

MOUNTAIN BIKE

MCCALL IDAHO
August 13TH 2022

3 DISTANCES:

SHORT

MEDIUM

LONG

3 LEGS:

SWIM

BIKE

RUN

REGISTER SOLO OR
3-PERSON TEAM
@ mWSC.CLUB/KIDSTR1
\$25/PERSON
\$60/TEAM

a fundraiser for McCall Winter Sports Club



Attention Youth Athletes - get your freestyle swim on at Ponderosa State Park. Then bike, and then run.

Saturday, August 13th MWSC, City of McCall Parks and Rec, and Wild Rockies Racing will produce the annual Kids Wild Triathlon. This is a fun, family event. Funds are raised for MWSC athlete scholarships next season.

WHAT: Triathlon for kids 14-years & younger

WHEN: Saturday, August 13th, 1PM

WHERE: Visitor Center @ Ponderosa State Park

WHY: It's fun! It's a challenge! And it's a fundraiser for student-athlete scholarships.

HOW: Choose 1 of 3 course distances. Compete individually OR as a 3-person team.

Register [HERE](#).

PINTS FOR A CAUSE - AUGUST 13TH

SALMON RIVER BREWERY

PINTS FOR A CAUSE

SATURDAY AUGUST 13

mccall

SALMON RIVER



\$1
PER
PINT
DONATED

mccall
winter sports club

FOOTING WINDI N.FI DEE VINE TUDNIOU WINTED EDDTE



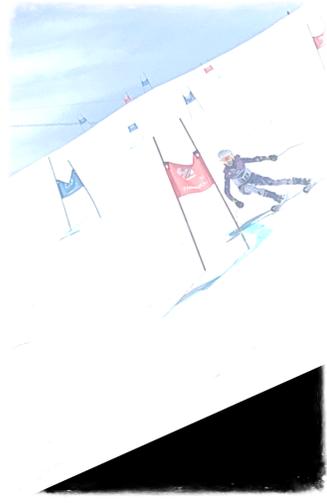
Attention Beer Lovers - Salmon River Brewery is hosting a benefit for McCall Winter Sports Club on Saturday, August 13th. For each pint glass purchased, a \$1 is donated to the club. **#SUPPORTLOCAL**

WHAT: A fundraiser for MWSC

WHEN: Saturday, August 13th, all day

WHERE: 411 Railroad Avenue, McCall

WHY: because Inland Surfer is on tap & it's the hop bomb!



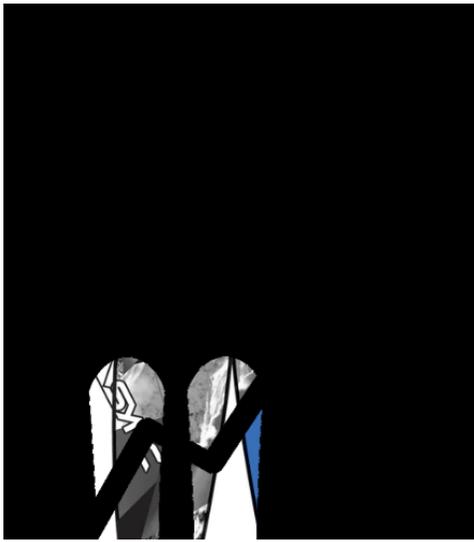
Attention Parents - Scholarships are available for the 22/23 season. If financial assistance would help enable your child to participate in MWSC's seasonal programs, consider applying for a scholarship here.

[APPLY](#)

Attention Supporters - If you'd like to make a tax-deductable donation for the purpose of athlete scholarships; consider a Friend of McCall Winter Sports Club Donation for any amount. 100% of your donation will be used to scholarship one or more athletes next season.

[DONATE](#)

SYNC PERFORMANCE



MWSC proudly presents SYNC as its official team jacket brand for the 22/23 season.

Think Carhart meets performance ski wear. A rough and tough exterior that provides durability against ski edges, rooftop racks, chairlifts, and everyday wear and tear.

[VISIT THE MWSC SYNC STORE](#)

Not to mention there are also logo puffy jackets, vests, backpacks and t-shirts for kids and adults.

SUMMER ALL DAY, EVERY DAY

We wanted to check in with the coaches - see how their summer was going. Got word back from a few who are rostered for the 22/23 season. Coach Sawyer will be returning as Head Coach for the North Series race team. Currently he's at Mt. Hood, Oregon. Coach Chelsea and Coach Bob will lead the charge of Mighty Mites. And Coach Vermaas is already thinking about winter. V will be returning as Head Coach for the U14 racers.



Coach Sawyer: This past spring I was fortunate enough to chase some of the bigger storms that were blessing the West Coast with a seemingly endless summer. I've been enjoying a wonderful summer coaching various race camps on Mt. Hood; including working with some of our very own MWSC athletes. Amazing to see the hard work pay off alongside personal growth. #summercampforever#



Coach Vermaas: I've been on the road since late May with the fire crew. We have worked fires so far in New Mexico, Alaska, and two in Idaho; one of which was only a few miles north of McCall! After all this summer heat I'm already thinking of winter and getting back with the race team!





Coach Chelsea: Hazel and I are currently in Corsica France visiting family and enjoying the beach.
#vie à la plage#



Coach Bob: I have been riding a lot on my gravel bike. Last weekend I rode 3 times around the lake in a little over 4 hours. I am getting lighter and stronger just in time for my 106-mile gravel race in Sun Valley on Labor Day Weekend. #ironbob#

LIFT. LIGHTS. LITTLE HILL.

Phase 1: COMPLETE
Phase 2: COMPLETE
Phase 3: HAPPENING NOW @ LSH



Colby stages conduit up & down the hill on Lodge Face and Race Run!

The summer life at Little Ski Hill has meant digging - lots of digging these last few weeks. As much digging as needed to install conduit next week. And by the time the T-Bar is turning for winter, there will be LED lights on Race Run; not to mention the Face will be getting more lights.

What does that mean? More terrain to ski at dark. And fewer shadows for the Soda Pop Races!

Learn more about Little Ski Hill's Lift. Lights. Little Hill. campaign and project at payettelakeskiclub.org/save-the-t-bar/.

A VALUE PROPOSITION

mccall winter sports club

22

23

mwsc is a 501(c)(3) non-profit organization with Alpine Ski Racing, Big Mountain Freeski, & All-Mountain Development programs for youth skiers & snowboarders.

*sponsorship
opportunities*



mwsc.club

McCall Winter Sports Club(MWSC) is a 501(c)(3) Non-Profit dedicated to creating world class kids through winter sports. The foundation of our club's programming and coaching continues to build on the belief that there is a direct correlation between sports and learning; team sports and social development; competitive sports and professional success; as well as the fun of sports and physical, mental and emotional fitness.

If these values align with your corporate mission and you'd like to help our cause - and get sponsor recognition within the intermountain division and our local communities, let's do that together.

[Double Diamond Sponsor](#) (\$15,000; includes your logo on team jackets & race suits, race bibs & panels, athlete t-shirts, at all on-mountain events, on our website and in e-newsletters.)

[Black Diamond Sponsor](#) (\$5,000)

[Blue Bird Sponsor](#) (\$2,500)

[Easy Street Sponsor](#) (\$500)

New race panels are coming this season! Check out the race calendar [here](#); including IMD U14 Super G qualifiers at Brundage Mountain February 10-13, 2023.

SKI RACING SAFETY

With the right mindset and shared values, we can provide a safe environment on the slopes. It just takes teamwork and accountability.

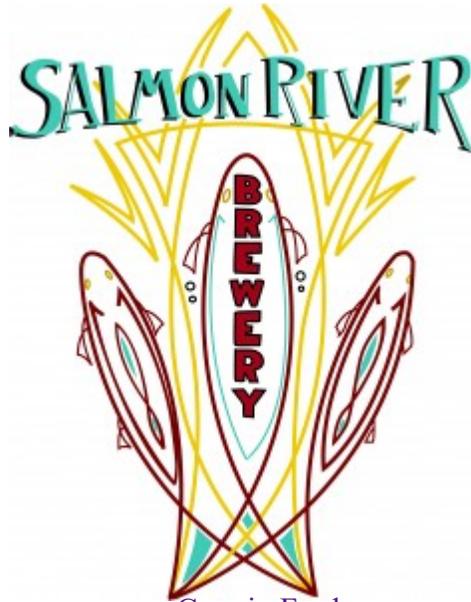


Special thanks to Kelly Brush Foundation and Laura Moore Cunningham Foundation for grant funding that will be used to purchase gates and on-hill safety equipment.

Learn more about KBF's commitment to safety at kellybrushfoundation.org/skiracingsafety.

THANK YOU SPONSORS!





[Corwin Ford](#)

We still have a whole lot of summer in McCall. Hope yours' is one to bookmark.

PS - The huckleberries are beginning to pop!

Sincerely,

Chris Costa
Executive Director
McCall Winter Sports Club



Our Contact Information

{{Organization Name}}
{{Organization Address}}
{{Organization Phone}}

{{Organization Website}}

{{Unsubscribe}}



Lodge Face

Looking up Lodge Face - preparing for more lights at Little Ski Hill!