

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
November 2023**

Present

Jude Miron, President
Sue Newton, Vice President
Michelle Goodman, Girls Traveling Director and Facilities Coordinator
Erin Hanson, Fundraising Director
Erica Eggers, Assistant Girls Traveling Director
Dan McGrath, Social Media Coordinator
Lance Glosemeyer, Boys Tournament Director
Brad Newton, Boys Traveling Director
Paul Tartnowski, Treasurer - Elect
Derek Bronson, Girls Tournament Director
Jeremy Opsahl, Assistant In-house Director
Scott Sikich, Player Development Coordinator
Rachel Swanson, Apparel Coordinator
Angie Pudenz, Assistant Volunteer Coordinator
Jeremy Salo, Volunteer Coordinator
John Grosse, Treasurer
Kate Schwartz, Equipment Coordinator
Erik Edstrom, Web Coordinator
Tony Walker, Assistant Boys Tournament Director
Dara Bronson, Assistant Girls Tournament Director
Travis Day, Coach Development Coordinator
Derek Kasper, Eastview High School Basketball Liaison

Proceedings

Meeting held via email due to in season schedules. A motion was made by Michelle Goodman, to approve the October 2023 board meeting minutes. Sue Newton seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

1. Board Governance – Miron and Goodman

Discussion for next meeting – proposed board role changes:

- Financial Aid Codes - It worked well for travel, so I think we should also take on in-house codes. Sounds like the big board wanted to transition to clubs doing it themselves anyway as we were the trial this season.
- Communications - someone who can send out all the emails regarding travel communication (tryout reminders, heggies, shot club reminders, etc...) This takes Rachel HOURS to do. Especially when people aren't sending her stuff that is ready to email out. IE - links not working, just sending an idea of what they want but not the exact write-up, etc.
- If we don't envision having 2 new board members, the Financial Aid codes could move to the treasurer. It's not a difficult job, just time consuming checking daily if people have applied, then being organized to send them codes and record which codes you sent them. Then the travel families who don't pay the remaining \$250 in full, you have to set up payment plans and email them 3 times a season to remind them when checks are due.
- Communications could definitely be moved whoever is doing the Website, currently Erik Edstrom, since website isn't a big job. I did a major overhaul of the website prior to Erik taking it, so currently it's just updating small things.

- Currently Rachel does registrations as well as apparel, which is also 2 separate roles. We should start hand recruiting people for these spots since Rachel has one year left with us after this season. Maybe we find someone to help her out or vice versa since those are 2 huge spots as well!
- Side note - I'd like to propose we don't do 100% financial aid for in-house next season. Looking and talking to some other associations, travel is usually covered at 50% (like us) and in-house is usually 75%. So my vote is we move to that route.

2. **Girls Travel and Facilities Updates – Goodman and Eggers**

- Girls Travel - no updates.
- Facilities - practices seem to be going smoothly, haven't had anyone tell me otherwise! Currently working with Mark Espena with Avario to have him schedule practices January - March. Hoping this works, but we won't be able to accommodate all coach request this way. But it'll save hours of work on my end. Goal is for those to be released at the end of November. We are paying \$175 for this trial.

3. **Boys Travel Updates – B. Newton**

- No updates

4. **Fundraiser - Hanson**

- Hopefully families are selling those pizzas!! I'll get a reminder email drafted so Rachel can send out to families this weekend sometime.
- Pizza delivery day is Wed., Dec. 13th and I'll take any help I can get to get pizzas passed out to managers and families picking up. It'll be at Eastview between 5-7, more details to come! And anyone who has tables, we would love to use them again.

5. **In-House Update – Madden and Opsahl**

- In-House season started on 11/4. Kindergarten practices have been going well. Coaches are adjusting to running the sessions with these younger players.
- The 1st and 2nd Grade Boys and Girls are now playing their games. Gyms are a little tight but no major complaints at this point.
- 3rd-6th Boys and Girls are doing Skills Sessions currently. We've had good parent participation for coaching in January and February. Only missing 1 head coach at the 5th Grade Boys level.
- Jeremy and I are now working to create teams at the 3rd-6th Grade levels so that teams can be shared with players/parents in early December. Once they are created we can purchase jerseys.
- Ice packs were purchased to update the first aid kits

6. **Boys Tournament Update – Glosemeyer**

- Thank you everyone for the help. A special thanks to Derek for helping me set up the brackets and bailing on a workout to get a scoreboard to AVCC when one went down. Also, thanks to Jude for spending all day both days at different facilities.
- Overall the tournament went smoothly. We ended up with 176 teams over 27 divisions.
- The only major complaints that we heard were the Hope facilities. There was feedback on the volume, seating and concessions. Not much we can do about the noise. However, we will need to look at bringing in extra chairs in the future. Apparently Rosemount does that for their tournament. Additionally, there was an incident where some kids clogged the toilets at Hope.
- I did not hear any issues from other facilities. Volunteers were great all day and represented Eastview really well.
- Waiting on payment for 2 teams. Everything else has been collected. Now it's getting all invoices paid.
- Bins could be updated for next year's tournament

7. **Financial Review – Grosse**

- No updates

8. **Social Media Update**

- Email out to all team contacts (Thx M.G. for list), received plenty of content media back from about a 3rd of all teams (pictures/team events). Plenty of content shared from team contacts for all three platforms. Between my own kids game, I started filming short periods of the games, enabling highlights to mash together for posting. Will encourage parents at their kids games/practices to capture these moments.
- Will encourage "teammate of the week" recommendations now (reminders). Started off slowly last year, looking to ramp up this aspect of celebrating our players (both inhouse and travel).

- I am aware of one player in 6th grade who cannot have their image shared online - do we have any other player I should be aware off (?), want to be 100% respectful of this request (if you have access to this information - email directly with players name/level/jersey number). I had forgotten about this parent request, and thanks again MG for reminding me about a player - I am able to still use footage and pictures of gameplay, etc..just have to be more creative with editing while being respectful of parents' requests for privacy.
- Again - continue to communicate in general emails that are sent by our Boys/Girls and Travel programs to families about the ability to send me (email) content and requests to promote and celebrate events. If the event is preplanned (like heggies), I can pre-build promotional videos/posters (as it can be time consuming).

Adjournment

- Business was concluded via email.