



# EUREKA LACROSSE CLUB

**EUREKA LACROSSE CLUB**

**AUGUST 28, 2024**

1.  
CALL TO ORDER

Present at roll call were: Jason Schepis, Heather Hammerschmidt, Sean Parker, Jenn Emerson, Julie Wood, Erin Boedecker, Jacqui Davis, Misti Andrade, Shannon Quinn, and Lydia Sherrer

2. MINUTES

On motion by Davis, seconded by Emerson and unanimously passed, the May 2024 minutes of were approved.

3. BSN PRESENTATION

Jimmy Lange, of BSN Sports, highlighted products for the 2024/2025 Lacrosse Season including practice pack options of shirts, shorts, sweatshirts and sweatpants.

A general discussion followed.

Mr. Lange will send the prices to the uniform committee for review.

4. PRESIDENT REPORT

Board President, Jason Schepis, gave a recap for 2023/24 season. He said we accomplished a lot and learned a lot.

Mr. Schepis also gave an overview of the spring season which will officially start on 2/17. He said we will have one out of town trip this year to KC before games kick off for the regular season. This trip will be both Varsity and JV players.

The fall season will begin September 17<sup>th</sup>. High School coaches will run the league which will feature a tournament, 6 league games, 14 practices and the possibility of two scrimmage games. The cost of the fall league will be \$550.00.

On motion by Davis, seconded by Emerson and unanimously passed, the Fall Rates were approved.

5. FINANCE REPORT

Sean Parker gave a review of the final finance report. He said that we were almost even with budget.

Mr. Parker then gave a high-level overview of the 2024/25 high school budget. He estimates that the total needed to charge each player will be \$1400 (based on 40 players). This fee will include team film meals, travel tournament and practice gear, so parents will pay one larger fee rather than multiple fees during the year.

Mr. Parker warned that there is a risk that the league fees and referee fees might go up. He pointed out that sports engine went up significantly and we added rain out field costs for an indoor facility.

Youth Budget overview included the same actuals as last year; he noted that spring fees went up. He said that youth is projected to make \$1100 to \$1200 this year.

On motion by Davis, seconded by Emerson and unanimously passed, the 2024/25 Budget was approved.

6. FUNDRAISING REPORT



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Fundraising Co-Director, Heather Hammerschmidt, shared that the golf tournament (October 12<sup>th</sup>) registration is live. She said they are hosting a small group golf committee meet on Thursday. She said that they changed the golf tournament to include lunch rather than dinner. They will start recruiting volunteers to help at the tournament soon. New this year there will be a fundraising competition between Wildwood players and Eureka players.

They have also talked about bringing back restaurant nights with a portion of the proceeds to come back to the club.

President Schepis also talked about the possibility of selling concessions at Saturday games and hosting fifth quarters as a trade for sponsorships dollars from restaurants.

## 7. COMMUNICATION REPORT

Communication Director, Julie Wood, shared an overview of the communication plan. Fall lacrosse and equipment orders will go live on the website on Friday, August 30<sup>th</sup>. It was decided that the club will order twenty (20) helmets for 2024/25 season. Any extras will be offered to youth. A spirit wear store will be set up in October and will include the boat jacket. The goal is to have items in by Christmas.

The club will transition from using group me to utilizing the sports engine app chat feature. The goal is to streamline communication to one platform rather than using multiple ones.

Ms. Wood said that Kristin Ritchie will be handling all creative flyers and logos to help keep the club on brand and asked members to please reach out to her if they have a need.

## 8. YOUTH REPORT

Youth Director, Misti Andrade, shared that fall youth camp starts in September and is Sundays throughout that month. Communication team will send an email to players to get involvement from High School players for the camp.

## 9. ADJOURN

Next meeting date is September 19<sup>th</sup> at 6:30pm. On motion by Davis, seconded by Emerson and unanimously passed, the meeting was adjourned at 9:00p.m.

Respectfully submitted,

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Julie Wood, Communication Director