

Dear Friend of the Paris Football Club,

I am sending this letter out asking for your support by sponsoring our 2022-2023 Paris F.C. soccer program.

Paris F.C. is a non-profit organization providing an affordable opportunity for the youth in the Paris, Brantford, and the Brant County communities. We are a rapidly growing competitive and developmental soccer club with boys and girls competitive teams ranging from U9 to U18. We also have a thriving development league starting at U4 (three years old) and continuing to U11. We also currently have senior teams competing in the Ontario Women's Soccer League that travel throughout Ontario.

As we are an all-volunteer club, the full amount of all sponsorship and personal donations goes directly to the youth to offset the cost of playing. Sponsorship will financially support our club's efforts to provide free skills camps, tournament fees and team equipment.

There are several different levels by which sponsors can support our club *and* market their business. Please consider providing our club with tax-deductible financial sponsorship this year. Your support would be greatly appreciated and help keep the game affordable for players and their families!

Thank you,

Rob Ostrowercha - President, Paris FC

John Butler - Vice President, Paris FC

## **BUSINESS SPONSORSHIPS**

Bronze Team Sponsors – **donations up to \$499** - will receive:

Company name and website link on PFC website under 'Bronze Sponsor'

Silver Team Sponsors (\$500) will receive:

- Your company name and logo on the team's home or away jerseys
- Your company's name listed on the sponsor page of the Paris FC website
- · Your company will be mentioned on the Paris FC Facebook page as a Silver sponsor

Gold Team Sponsors (\$1000) will receive:

- Your company name and logo on the team's home and away jerseys
- Your company's name listed on the sponsor page of the Paris FC website
- Your company will be mentioned on the Paris FC Facebook page as a Gold sponsor

Platinum Team Sponsors (\$1500+) will receive:

- Your company name and logo on the team's home and away jerseys
- Your company's name listed on the sponsor page of the Paris FC website
- Your company will be mentioned on the Paris FC Facebook page as a Platinum sponsor
- A set of warm-up shirts for the team with your company logo/name on the front

### **Executive Platinum Club Sponsorship (\$5000 and up)**

- Your company name and logo placed on every players team bags
- Your company's name listed on the sponsor page of the Paris FC website
- Your company will be mentioned on the Paris FC Facebook page as a valued sponsor
- A set of warm-up shirts for the team with your company logo/name on the front
- A USB key loaded with picture(s) of your sponsored teams which you can upload to your company page and social media sites.
- A thank you to your company in 3 local newspapers at end of season
- Your company logo added to signs and event tents at festivals and tournament locally and throughout Ontario and USA

#### **INDIVIDUAL SPONSORSHIPS**

Individual donations at *any* level including in-kind donations – will receive name on website under "Paris FC Partners".

Sponsorship application attached.



# 2022-2023 Sponsorship Application

# **Paris FC**

Mailing Address: 483 Old Mud St, Stoney Creek, ON L8J 0C7
Email: info@parisfc.ca Website: www.parisfc.ca

Paris FC and participating families thank you for your generous sponsorship of youth in our community. Please return this completed application to the address or email address above. Due to the costs associated with credit card processing, we can only accept payment by cheque (payable to Paris FC) or e-transfer (payments@parisfc.ca). Receipts will be provided.

Company Details	
Company Name:	
Contact Name:	Email:
Telephone:	
Website (if applicable):	
Sponsorship Details	
□ Individual Sponsorship □ Bronze (any amount) □ Silver \$500	
Logo and/or Company Name Artwork:  Attached  To be emailed  Already on file (Please note logo is only <b>one</b> color – black or white on front of jersey)	
Team Division: ☐ Male ☐ Female Circle age(s	s) preferred: 9 10 11 12 13 14 15 16 17 18
Preferred team to sponsor (if any):	
Preferred coach to sponsor (if any):	
Payment Details  All payments must be received before February 15th 2023 for the outdoor season in order for requests to	

All payments must be received before February 15<sup>m</sup>, 2023 for the outdoor season in order for requests to be honored.