

APPROVED



Northern Lakes Youth Hockey Association Board of Directors Meeting Minutes

Date: 7/26/23

Time: Meeting Called to order at 5:06 pm

Board members present:

Jen Rikala	Kelly Thompson
Eric Kueker	Kari Horbacz
Carrie Stueven	Matt Balmer
Trevor Betley	Cole Peterson
Mike Olsen	

Board members absent:

Dan Yantes
Chad Rau

Non Voting Members:

Public Guests:

Open Session:

1. Public Comment

- a. no comment

2. Resignation of Mike Paulbeck

- a. Mike Paulbeck sent Resignation letter via email on 7/19/23. Board accepted Resignation.
- b. Matt Balmer nominated Jen Rikala to take over the Secretary Position. Second by Mike Olsen. Motion passed unanimously.
- c. Open Board Position - Mike Paulbeck's term has 1 more year left in the term. Discussion on what we do for this season for this position and going forward.
- d. Eric Kueker motioned to remain as an 11 member board through the 2023-2024 Hockey Season. Next Board Election for the 2024-2025 Season will include a 5th open position with a 1 year term. Second by Mike Olsen. Motion passed unanimously.

3. Approval of June 28th Meeting Minutes

- a. Mike Olsen motioned to approve June 28th meeting minutes. Second by Cole Peterson. Motion passed unanimously.

4. Gambling Report (Chad Rau)

- a. June was another profitable month
- b. Site update:
 - i. Lakes Tavern is up and going with a machine and e-tabs.
 - ii. Shiners in Jenkins is still set to be up and going as of 8/1/23.
 - iii. We have pulled out of Snarky's in Jenkins. We were sharing this site with the Figure Skating Club and it was just too tough having 2 organizations.
- c. Cole Peterson made a motion to approve Allowable Expenses \$138,250 and Total Lawful purpose expenditures of \$113,500 for the month of August which includes a transfer of \$33,500 from Gambling to the General Fund. Second by Eric Kueker. Motion passed unanimously.

5. Finance Report (Matt)

- a. Gambling YTD is down a little bit, but we are still sitting good for profits.

6. Equipment Report (Mike O.)

- a. Tryout Jerseys
 - i. Mike presented 2 options for colors on reversible jerseys. Red/White or Black/White.
 - ii. Trevor Betley made a motion to approve the purchase of 170 tryout Jerseys from Gemini Sports at a cost of approx \$36/jersey. Second by Kari Horbacz. Motion passed unanimously.
- b. Game Jerseys
 - i. Board agreed to move forward with Round Logo for new jerseys. Jersey colors will be white & black.
 - ii. Round logo will be \$146.50 per set.
 - iii. Mike presented multiple color sets of jerseys with a mixture of the old starburst logo and the new round logo.
 - iv. Trevor motioned to approve the expenditure for 217 game jersey sets at the cost of approx. \$150.00 per set. Final design to be approved by email. Second by Matt Balmer. Motion passed unanimously.
- c. Missing Jerseys from last season
 - i. Mike has been reaching out to the individual families at each level to get jerseys from last season.
 - ii. Discussion on a better system of getting jerseys turned in.
- d. Helmets
 - i. Mike ordered new helmets to replace expired helmets.
- e. Misc.
 - i. Mike ordered misc. gear to replace old gear.

7. Fundraising Report (Kari)

- a. Kari sent the updated Wreath Order Form to Carrie to be posted on the website.

8. Communication Report (Carrie)

- a. Carrie has been updating and fixing dates on the website.
- b. Jen will send the Fall Skills Registration Link to Carrie once it's ready to go.
- c. Carrie will look into being able to send out Association messages over SMS/Text in addition to emails to get more exposure.

9. Registration (Jen)

- a. Registration is open for Registering Players, Coaches & Volunteers.
- b. Working on Fall Skills Registration to get it open in August.
 - i. Will do a player & goalie registration
 - ii. Keeping player rate at \$99 and goalies free again this year.
- c. Trevor will be getting emails for known coaches at this time to send reminders on registering and getting all requirements fulfilled.
- d. Registration Guide & Registration Documents all look good.

10. Recruitment & Retention (Kelly)

- a. Parades
 - i. Pine River Parade - no one volunteered so we did not participate in it
 - ii. Crosby Parade - Handed out a lot of flyers and candy. Was a good turnout.
 - iii. Nisswa & Pequot also had a good turnout of volunteers and they went well.
 - iv. Aitkin Riverboat Days Parade is coming up at the beginning of August.
- b. Come Try Hockey Events
 - i. Need a few people on computers, helping with equipment and then on ice help. Kelly has more red NLYHA shirts for volunteers.
 - ii. Discussion on Prize ideas for bringing a friend to the events.
 - iii. 8/24 5:00-7:00 pm Breezy Rink
 - 1. Hotdogs, Chips & Pop
 - 2. Big Slide & Obstacle Course
 - 3. Music
 - 4. Try to involve High School Players
 - iv. 9/16 4:30-6:30 pm Breezy Rink
 - 1. Loons game after event
 - 2. Try to involve Loons players/kids in the Loons game
 - v. 10/28 12:00 - 1:30 Hallett Center
- c. Loom Videos
 - i. Kelly will create some short videos to help navigate website
- d. Discussion on girl numbers. We need to recruit more girls and retain them. We are losing too many girls moving out of the association.
 - i. Discussion on doing a Girl's only Come Try Hockey Event.

11. Hockey Committee Report (Trevor)

- a. Sniper Club Prizes - Mites/8u have opportunity to get all 3 prize levels; Squirt/10u & above can get the upper 2 levels
 - i. Sweatshirts - 10,000 pucks
 - ii. Choppers - 5,000 pucks
 - iii. Slide Sandals - 2,500 pucks
- b. Director of Player & Coach Development & Directors of Goaltending

Development Contracts

- i. Contracts have been updated & sent to candidates
 - 1. Mike Muller - DOPCD
 - 2. Joe Herda, John Hendrickson & Nate Crawford- Co-DOGD's
- ii. Trevor motioned to approve Mike Muller as the Director of Player & Coach Development at the same pay rate as the 2022-2023 season. Second by Eric Kueker. Motion passed unanimously.
- iii. Trevor motioned to approve Joe Herda, John Hendrickson & Nate Crawford as the co-Directors of Goaltending Development per Job Descriptions presented at a pay rate of \$3,000/month. Second by Cole Peterson. Motion passed unanimously.
- c. Chris Krutcher responded to the Fall Skills Schedule that Jeff DeGrote sent him and it is finalized and will be posted on the website.

12. SafeSport (Eric)

- a. no Report

13. Other Business

- a. Breezy Ice Contract - main points of discussion to finalize between Breezy & our Association.
 - i. 3 year contract instead of 1 year with Construction Clause if they build a new sheet of ice then the contract would be reviewed.
 - ii. Outside Ice - Weather clause? Or build an outside storage shed for a separate zam to be stored and used for that rink.
 - iii. April Ice - sounding like they will keep it in.
- b. Hallett Scoreboard Update
 - i. Install is scheduled for 8/24-8/25/23
 - ii. Matt & Dan will go in and look at what we can work out for advertising after it is installed.
- c. Handbook & Bylaws
 - i. Will add this to our meetings going forward to review our handbook & bylaws to make sure everything is up to date.
 - ii. Board will review before the next meeting pages 1-9 to look for any changes or updates.
- d. Aitkin City Donation Request
 - i. Aitkin City is looking for a donation to go towards the new warming house/community building. Trevor has been attending city meetings and will report any updates. Donation request they are looking for is approx. \$200,000. Discussion tabled for a future meeting to come up with an amount we can donate.
- e. Letterman's - Apparel Order
 - i. Received an email asking if we still wanted to partner with them.
 - ii. Board agreed we would like to still work with them. We would like to change the order window dates if possible. Have some samples sent as well before the ordering opens.
- f. Coach Vetsch's Equipment Trailer Idea at Tryouts
 - i. Board agrees to try to make it work if the Equipment Guy is interested. Just

make sure that he knows we are a small association and expectations for sales might be low. Maybe it might be better suited during Fall Skills.

The next meeting will be held 8/30/23 at The Bridge Tavern 5pm .

Motion by Eric Kueker to adjourn. Second by Mike Olsen. Motion passed unanimously.